



**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

**CONTRACT**

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<b>Contract / Revision</b> 497564 /		<b>Alt Order #</b> 06363660
<b>Product</b> NRSC 2012		
<b>Contract Dates</b> 10/05/12 - 10/10/12		<b>Estimate #</b>
<b>Advertiser</b> NRSC		<b>Original Date / Revision</b> 10/04/12 / 10/05/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KPHO	<b>Account Executive</b> Matt Norten	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/05/12	10/05/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$350.00			
2	KPHO	10/08/12	10/10/12	M-F 5-530am	M-F 5-530a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$350.00			
3	KPHO	10/05/12	10/05/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$350.00			
4	KPHO	10/08/12	10/10/12	M-F 530-6a	M-F 530-6a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$350.00			
5	KPHO	10/05/12	10/05/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$200.00			
6	KPHO	10/08/12	10/10/12	M-F 6-630a	M-F 6-630a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$200.00			
7	KPHO	10/05/12	10/05/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$200.00			
8	KPHO	10/08/12	10/10/12	M-F 630-7a	M-F 630-7a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$200.00			
9	KPHO	10/05/12	10/05/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----3--				3	\$175.00			
10	KPHO	10/08/12	10/10/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				9	\$175.00			
11	KPHO	10/05/12	10/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
497564 /	06363660

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/10/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$800.00			
12	KPHO	10/08/12	10/10/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$800.00			
13	KPHO	10/05/12	10/05/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$250.00			
14	KPHO	10/08/12	10/10/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$250.00			
15	KPHO	10/05/12	10/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$800.00			
16	KPHO	10/08/12	10/10/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$800.00			
17	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$450.00			
18	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$450.00			
19	KPHO	10/05/12	10/05/12	M-F 1230p-3p	1230p-3p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$800.00			
20	KPHO	10/08/12	10/10/12	M-F 1230p-3p	1230p-3p		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				6	\$800.00			
21	KPHO	10/05/12	10/05/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$700.00			
22	KPHO	10/08/12	10/10/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$700.00			
23	KPHO	10/05/12	10/05/12	PEOPLES COURT	M-F 3p-357p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$250.00			
24	KPHO	10/08/12	10/10/12	PEOPLES COURT	M-F 3p-357p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				6	\$250.00			
25	KPHO	10/05/12	10/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$300.00			
26	KPHO	10/08/12	10/10/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$300.00			
27	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$750.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$750.00			
29	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$700.00			
30	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$700.00			
31	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$1,000.00			
32	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$1,000.00			
33	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$1,300.00			
34	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$1,300.00			
35	KPHO	10/05/12	10/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$425.00			
36	KPHO	10/08/12	10/10/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$425.00			
37	KPHO	10/05/12	10/05/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$150.00			
38	KPHO	10/08/12	10/10/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$150.00			
39	KPHO	10/09/12	10/09/12	NCIS	Tue 7p-8p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,500.00			
40	KPHO	10/09/12	10/09/12	NCIS: LOS ANGELES	Tue 8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,500.00			
41	KPHO	10/10/12	10/10/12	SURVIVOR:PHILIPPINES	Wed 7p-8p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,500.00			
42	KPHO	10/10/12	10/10/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,000.00			
43	KPHO	10/10/12	10/10/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,000.00			

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KPHO	10/08/12-10/14/12		CSI:CRIME SCENE INVESTI	Wed 9p-10p	---W-----	:30		\$4,000.00	NM		
		See MG 43.2, 43.3										
2	KPHO	10/07/12-10/07/12		NFL Doubleheader-E	NFL Doubleheader	-----Su	:30		\$3,500.00	NM		
		Ⓜ MG for 57.1, 43.1										
3	KPHO	10/07/12-10/07/12		NFL Doubleheader-L	NFL Doubleheader	-----Su	:30		\$5,000.00	NM		
		Ⓜ MG for 57.1, 43.1										
44	KPHO	10/05/12	10/05/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1--	1	\$3,500.00						
45	KPHO	10/05/12	10/05/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1--	1	\$5,000.00						
46	KPHO	10/06/12	10/06/12	Sat 5a-7a	Sat AM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----2-	2	\$150.00						
47	KPHO	10/06/12	10/06/12	NCAA Football Reg Season	NCAA Football		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-	1	\$850.00						
48	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-	1	\$350.00						
49	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-	1	\$350.00						
50	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-	1	\$650.00						
51	KPHO	10/06/12	10/06/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-	1	\$2,500.00						
52	KPHO	10/06/12	10/06/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-	1	\$800.00						
53	KPHO	10/07/12	10/07/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----2	2	\$1,200.00						
54	KPHO	10/07/12	10/07/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1	1	\$4,500.00						
55	KPHO	10/07/12	10/07/12	Rasmussen	Various		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1	1	\$450.00						
56	KPHO	10/07/12	10/07/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1	1	\$750.00						
57	KPHO	10/07/12	10/07/12	60 MINUTES	Sun 6p-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1	1	\$4,500.00						

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**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

Contract / Revision	Alt Order #
497564 /	06363660

Contract Dates	Product	Estimate #
10/05/12 - 10/10/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KPHO	10/01/12-10/07/12		60 MINUTES	Sun 6p-7p	-----Su	:30		\$4,500.00	NM		
See MG 43.2, 43.3												
58	KPHO	10/07/12	10/07/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$4,000.00												
59	KPHO	10/07/12	10/07/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$7,000.00												
60	KPHO	10/07/12	10/07/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$1,100.00												
<b>Totals</b>											<b>116</b>	<b>\$111,900.00</b>

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/10/12	116	\$111,900.00	\$95,115.00	\$475.57	\$95,590.57
<b>Totals</b>	<b>116</b>	<b>\$111,900.00</b>	<b>\$95,115.00</b>	<b>\$475.57</b>	<b>\$95,590.57</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

# CONTRACT

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 498120 /		<u>Alt Order #</u> 06367930
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/11/12 - 10/16/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/11/12	10/12/12	M-F 5-530am	M-F 5-530a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$400.00			
2	KPHO	10/15/12	10/16/12	M-F 5-530am	M-F 5-530a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$400.00			
3	KPHO	10/11/12	10/12/12	M-F 530-6a	M-F 530-6a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$400.00			
4	KPHO	10/16/12	10/16/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$400.00			
5	KPHO	10/11/12	10/12/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$250.00			
6	KPHO	10/15/12	10/16/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$250.00			
7	KPHO	10/11/12	10/12/12	M-F 630-7a	M-F 630-7a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$250.00			
8	KPHO	10/15/12	10/16/12	M-F 630-7a	M-F 630-7a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$250.00			
9	KPHO	10/11/12	10/12/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$250.00			
10	KPHO	10/15/12	10/16/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$250.00			
11	KPHO	10/11/12	10/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
498120 /	06367930

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/12 - 10/16/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$1,000.00			
12	KPHO	10/15/12	10/16/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$1,000.00			
13	KPHO	10/11/12	10/12/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$250.00			
14	KPHO	10/15/12	10/16/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$250.00			
15	KPHO	10/11/12	10/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				3	\$1,000.00			
16	KPHO	10/15/12	10/16/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				3	\$1,000.00			
17	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$500.00			
18	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$500.00			
19	KPHO	10/11/12	10/12/12	M-F 1230p-3p	1230p-3p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$800.00			
20	KPHO	10/15/12	10/16/12	M-F 1230p-3p	1230p-3p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$800.00			
21	KPHO	10/11/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$700.00			
22	KPHO	10/15/12	10/16/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$700.00			
23	KPHO	10/11/12	10/12/12	PEOPLES COURT	M-F 3p-357p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$250.00			
24	KPHO	10/15/12	10/16/12	PEOPLES COURT	M-F 3p-357p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$250.00			
25	KPHO	10/11/12	10/12/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$300.00			
26	KPHO	10/15/12	10/16/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				3	\$300.00			
27	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$850.00			

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**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

Contract / Revision	Alt Order #
498120 /	06367930

Contract Dates	Product	Estimate #
10/11/12 - 10/16/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	MT-----				2	\$850.00			
29	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	---TF--				2	\$800.00			
30	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	MT-----				2	\$800.00			
31	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	---TF--				2	\$1,000.00			
32	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	MT-----				2	\$1,000.00			
33	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	---TF--				2	\$1,800.00			
34	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	MT-----				2	\$1,800.00			
35	KPHO	10/11/12	10/12/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	---TF--				3	\$425.00			
36	KPHO	10/15/12	10/16/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	MT-----				2	\$425.00			
37	KPHO	10/11/12	10/12/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	---TF--				2	\$100.00			
38	KPHO	10/15/12	10/16/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	MT-----				2	\$100.00			
39	KPHO	10/16/12	10/16/12	National Debates	Presidential/Vice-P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/15/12	10/21/12	-1-----				1	\$5,000.00			
40	KPHO	10/11/12	10/11/12	National Debates	Presidential/Vice-P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	---1---				1	\$5,000.00			
41	KPHO	10/12/12	10/12/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	----1--				1	\$5,000.00			
42	KPHO	10/13/12	10/13/12	Sat 5a-7a	Sat AM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	-----2-				2	\$150.00			
43	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/08/12	10/14/12	-----1-				1	\$450.00			
44	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

Contract / Revision	Alt Order #
498120 /	06367930

Contract Dates	Product	Estimate #
10/11/12 - 10/16/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$450.00			
45	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$750.00			
46	KPHO	10/13/12	10/13/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,500.00			
47	KPHO	10/13/12	10/13/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
48	KPHO	10/14/12	10/14/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$1,200.00			
49	KPHO	10/14/12	10/14/12	Cardinal's Football	Cardinal's Football		:30			NM	2	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$18,000.00			
50	KPHO	10/14/12	10/14/12	Rasmussen	Various		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$450.00			
51	KPHO	10/14/12	10/14/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,000.00			
52	KPHO	10/14/12	10/14/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$5,000.00			
53	KPHO	10/14/12	10/14/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$5,000.00			
54	KPHO	10/14/12	10/14/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,500.00			
E 55	KPHO	10/16/12	10/16/12	NCIS	Tue 8p-9p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$10,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KPHO	10/15/12-10/21/12	NCIS	Tue 8p-9p	-Tu-----	:30	\$10,000.00	NM		
		See MG 55.2										
		2	KPHO	10/16/12-10/16/12	NCIS: Los Angeles	Tue 8p-9p	-Tu-----	:30	\$10,000.00	NM		
		Ⓜ MG for 55.1 10/16										
<b>Totals</b>											<b>117</b>	<b>\$139,225.00</b>

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/16/12	117	\$139,225.00	\$118,341.25	\$591.71	\$118,932.96
<b>Totals</b>	<b>117</b>	<b>\$139,225.00</b>	<b>\$118,341.25</b>	<b>\$591.71</b>	<b>\$118,932.96</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> Kevin James	<b>STATION:</b> KPHO
<b>FROM:</b> Matt Norten	<b>HRP OFFICE:</b> Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 10/10/12

<b>BUYER:</b> Neil Williams
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K st NW, Washington Dc 20007
<b>PHONE #:</b> 202-337-5700
<b>FAX #:</b> 202-337-8484
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> National Republican Senatorial Committee
<b>CPMGN MGR.</b> John Cornyn
<b>TREASURER:</b> Stan Huckaby
<b>ADDRESS:</b> 425 2nd Street NE Washington, D.C. 20002
<b>PHONE #:</b> 202-675-6000
<b>FAX #:</b>
<b>OTHER:</b> <a href="http://www.nrsc.org/">http://www.nrsc.org/</a>

**FOR**

<b>CANDIDATE:</b> Issue
<b>OFFICE:</b>
<b>PARTY:</b> Republican

<b>DAYPARTS:</b> All
<b>SCHEDULE DATES:</b> As Ordered
<b>COMMERICAL LENGTH:</b> :30
<b>PROGRAMS:</b> All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Nel Williams  
do hereby request station time concerning the following issue:

National Republican Senatorial Committee  
(NRSC)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: NRSC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/10      [Signature]      202-337-5700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title